

Fiddler on the Roof

SUMMER 2014

Welcome to Leon's Summer Musical! If this is your first you are in for a terrific summer! There will be 6 performances, (4 evening and 2 Sunday matinees) plus one Preview Night July 17, and one pick up rehearsal, July 24.

July 14	Tech rehearsal 7:00 no orchestra
July 15	Dress 7:30 curtain Cast call times tba
July 16	Dress 7:30 curtain
July 17	Preview Night, 7:30 curtain
July 18	Opening Night, 7:30 curtain
July 19	7:30 curtain
July 20	2:30 Matinee
July 24	7:30 Run through (no make up)
July 25	7:30 Show
July 26	7:30 Show
July 27	2:30 Matinee (closing show)
July 28	10:00-3:00 strike of the set, cleaning of cafeteria and theatre (trucks needed!!!)

- Rehearsals will begin June 9 and run 10:00 AM until 5:00 PM daily.
- There will be Saturday rehearsal July 12, 10:00 am-6:00 pm (tech reh). Lunch will be served on campus that day.
- Holiday weekend, cast has off July 4-6, and we will dismiss early on July 3.
- This is a large cast. If a cast member misses a rehearsal for blocking they may be cut from the scene. If a cast member is sick, text Mrs. Peck.
- Don't forget to check your e-mail and Fiddler Facebook page often, as this is how we communicate with you!

Judy Arthur: Leon Faculty, Producer and Musical Director
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Tabitha Peck: Leon Faculty, "Everywhere" Assistant, all things "online"
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Naomi Rose-Mock: Director
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Lisa Leaman: Raa Faculty: Assistant Music Director and Pianist
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YES, we're at Leon, BUT.....

Please don't call the front office at Leon for anything! They can't help you! And they are very busy and hot. There is not a lot of air at Leon, and in June/July it's pretty brutal. If you are working box office, know that the front hallways are **NOT** air conditioned at all. (thank goodness hot air rises and we have 3 floors of stairwells!) Dress accordingly-no dress code in the summer! Less is better!

PROGRAM INFO

A professionally produced program is given to each ticket holder at all performances. Advertising income has become more and more difficult to acquire and we risk tapping out our generous sources. Since we do so much with local businesses for the Dale Pullen Golf Tournament in April, we have decided NOT to actively sell advertising for the Summer Show. Why you may ask?

1. It's a lot of work
2. The more ads you sell, the bigger the program, the more it costs!
3. It's a lot of work
4. Rejection is sad
5. It's a lot of work

Programs are 8 ½ x 5 ½ Should you wish to place a personal ad for your child, you may do so at the following prices. You may include pictures; ad copy and pictures should be digital. We will put an ad contract online for your use. This copy needs to be in Tabitha's hands no later than June 30.

If a business ad drops in your lap, we will certainly welcome it. Ad prices are listed below. There are some ads we run every year, such as Beethoven and Co. and we use comp ads in exchange for some goods and services.

We are looking for businesses to help us pay for large signs for the corner of Meridian/Tennessee and Franklin Blvd/Tennessee. The company name/logo can be seen by **thousands** daily!!! Contact Judy for more information.

Ad Prices	Size
\$300	Full Page (inside back is available)
\$200	Full page (inside program)
\$100	Half Page
\$50	Quarter Page

BUDGET: Just to give you an idea....

Royalties/Rental	\$5,200.00
Staff	\$12,000.00
Orchestra	\$7,000.00

That's with no set, no costumes, no crisis, etc. This show will top \$40,000 so sell tickets!!!!

\$14 ADULTS

\$10 STUDENTS/SENIORS

ALL SEATS ARE RESERVED.

Due to renovations on the South wing of Leon's main building, there is limited handicapped access this summer. Leon is exempt from being ADA compliant due to age and historic significance of the building.

TICKETS WILL GO ONSALE TO SHOW PARENTS BEFORE THE GENERAL PUBLIC. WE WILL KEEP YOU POSTED. TICKETS WILL BE AVAILABLE ONLINE BY JULY 8 & IN THE LOBBY BEGINNING JULY 17.

- Tickets prices are \$14 for Adults and \$10 for Students/Seniors. All tickets are reserved seating. Checks for tickets are payable to Leon High Choral Dept. Tickets may be purchased on-line with a credit card. Tickets will also be on sale in the Leon Theatre Lobby at designated times. **SHOW PARENTS HAVE A CHANCE TO PRE-ORDER TICKETS.** Tickets may be purchased at the door with cash, check, or credit card.
- There will be a published phone number for ticket reservations. Credit card information will NOT be taken on that phone line, but patrons may leave a message and reserve tickets to pick up within 24 hours.
- We will need **MANY** volunteers at the box office before each performance to facilitate the selling of "at the door" purchases, and to take care of "will call". Rebecca Mello is Chair of our Ticket Committee.
- **TICKET MONEY GOES INTO THE LEON INTERNAL ACCOUNT AND CHECKS MUST BE PAYABLE TO LEON HIGH CHORAL DEPT.** Cash also works beautifully.

Additional Information

- Please, please be sure that your student is waking up in time to be alert at 10:00 am. They really must eat before coming to "work". This show is physically demanding and they need fuel!

- We will break for lunch from 1:00-1:50 most days, some days this may vary and may also be in shifts, depending on the rehearsal in progress. There is a refrigerator in the cafeteria available for lunches. Students going off campus for lunch must be back at rehearsal on time. There is NO food or drink, except bottled water allowed in the theatre or backstage. There will be no food in the chorus room.
- Food from parents is always welcomed!!!! Feel free to bring fruit, donuts, bagels, anything that is easy to eat, anytime. Cake is always good, pizza is great...you get the idea....The theatre and chorus room are "food-free" zones, so the cafeteria is our "food central" site. If you are bringing food, remember there are over 60 students and adults!
- Shoes: We will let you know soon what type of shoes the cast needs. They do not wear street shoes on the stage. Most likely ballet flats for girls and Jazz shoes for guys. Whatever, please put their name on each shoe!!!! This is like summer camp; everything will look alike! They need these shoes at the first rehearsal on June 9 and this show has a lot of group dancing. No one may go barefooted on the stage. It's a safety thing.
- Anytime you drop by, help us clean up. Trash must be emptied into outside cans everyday to prevent new life forms from emerging. Anytime you see something that is obviously trash, please help us. At the end of 7 hours of rehearsal it is difficult to get anyone to pick up anything, including themselves.
- When we are in evening rehearsals and performances, we like parents to stay near the entrances and parking lots until the students are gone (for security reasons). Parents are NOT allowed in the backstage theatre area during rehearsals and performances unless specifically requested to do so.
- Car pooling is a good and necessary thing! We will make every effort to help students discover who lives nearby. Many of these young folks don't know each other yet, but that won't take long. This cast is mostly 15-18 year olds. There are a few younger students and if one of those is yours and you do not want them riding with student drivers, you need to let us know. They will make friends quickly and jump in cars to go to lunch. We will gently be sure they stay on campus if that is your wish. The faculty generally stay on campus.
- CHECK YOUR E-MAIL and FACEBOOK DAILY. THIS IS HOW WE COMMUNICATE WITH PARENTS AND CAST MEMBERS.

- The \$150 production fee is due asap. We need to make deposits and purchase materials for costumes and set, and we need these funds soon. If you need some scholarship assistance, please speak with Dr. Arthur or Mrs. Peck soon. Checks are payable to Leon High Chorus. Scholarship forms are available online and at the meeting.
- You will receive a professional quality DVD of this production and a CD of professionally made photos. We are hiring a company this year to ensure you get this DVD. PLEASE do not violate our copyright agreement by video-taping or taking flash photos during a production. We also ask that you use discretion when posting photos on Facebook or other social media. The show should always be presented to the public in a professional way.
- Suggested list for snacks and water:
Last names A-B Week one June 9-13
Last names C-D Week two June 16-20
Last names F-H Week three June 23-27
Last names J-L Week four June 30-July 3
Last names M-P Week five July 7-11
Last names R-S July 14-17 dress rehearsals
Last names T-W show days

Snacks & Water should always be taken to the cafeteria.

SELL TICKETS!!!!!!
LOTS OF TICKETS!!!!